



☎ (323)605-4274  
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🏠 South Pasadena, CA

## SKILLS

- Creative leadership
- Visual concept development
- Branding and identity
- Print and digital design
- Project management
- Team collaboration and management
- Adobe Creative Suite
- Strong communication and presentation skills
- Time management and ability to meet deadlines
- Attention to detail and strong aesthetic sense

## EDUCATION

**FIDM/Fashion Institute of Design & Merchandising**

**Associate of Arts**  
*Graphic Design - Branding*

Los Angeles, CA  
2013 - 2015

## REFERENCES

**Mike Nichols**

Netflix  
(818) 331-1554

**Julius Lising**

Global Tour Creatives  
(818) 573-8006

## PORTFOLIO

<https://www.revisioncreativela.com/jgportfolio>

# JOSEPH GUTIERREZ

DESIGNER

## OBJECTIVE

As an experienced Designer, beginning my career designing & printing t-shirt graphics for clients to creating concepts & designs for large studios. I am seeking a dynamic role to create engaging designs & content and collaborate with an innovative team.

## EXPERIENCE

### DESIGNER • Revision Creative - San Dimas, CA

**2020 - 2023**

- Provide strategic creative direction and oversee all aspects of design and visual communication for the organization.
- Develop and execute creative concepts, campaigns, and initiatives that align with business objectives and elevate brand presence.
- From Concept to Creation, Design T-Shirt & Apparel Graphics for clients, while following strict brand guidelines & requests.
- Mockup garments for final approval & prepare print ready files for production.
- Edit and retouch product images to enhance their visual appeal and ensure consistency for catalogs & style guides.
- Manage multiple projects simultaneously, allocating resources, setting priorities, and ensuring projects are completed within budget and timeline.
- Stay up to date with industry trends, emerging technologies, and design best practices to drive innovation and maintain a competitive edge.

### GRAPHIC DESIGNER • Global Tour Creatives - Culver City, CA

**2019 - 2021, 2023**

- Developed digital and print assets for renowned artists in collaboration with Live Nation as well as marketing collateral for Cirque Du Soleil shows.
- Collaborated with clients, creative directors, and marketing teams to develop innovative design concepts for print and digital media, ensuring alignment with brand guidelines and marketing objectives.
- Created compelling visual assets, including logos, digital ads, email marketing, social media ads, product and model photo retouching, print collateral, packaging, and custom venue creatives for The Forum.
- Constantly improve process & workflow while meeting strict deadlines.

### GRAPHIC DESIGNER • Unfold Agency - Culver City, CA

**2021 - 2022**

- Design & adapt Key Art for HBO Max, Netflix, Hulu, & Disney IP's.
- Collaborated with clients, project managers, and creative teams to conceptualize and create visually impactful designs for interactive campaigns.
- Developed and executed design concepts for websites, mobile applications, social media graphics, display ads, and email campaigns.
- Ensured brand consistency and adherence to client guidelines across all design deliverables.

### PRODUCTION ARTIST • Ignition Creative - Playa Vista, CA

**2016 - 2019**

- Client-specific formatting of multi-page presentations.
- Numbering and tracking of layered files from in house and off site designers.
- Fielding AE & client requests for format specific files (ie, logo as eps, jpeg, psd, etc.).
- Mounting artwork for presentations, monitor levels of production supplies, ink, paper, boards etc.
- Composing clear, concise and grammatically correct emails to AE's.
- Maintain database of client info/addresses.
- Maintain cleanliness and tidiness of the production area.

### PRODUCTION ARTIST INTERNSHIP • The Hundreds - Vernon, CA

**2016**

- Gained hands-on experience in print production, apparel design, color separation, color theory, and order fulfillment.
- Demonstrated strong attention to detail and adherence to production guidelines.
- Actively participated in learning and implementing industry best practices while contributing to the overall success of the department.